

# COMMON GROUNDS COFFEE FESTIVAL *2024*

SPONSORSHIP  
INFORMATION



**MARCH 2 | 2024**



The Common Grounds Coffee Festival builds community by bringing people together to support a powerful local cause of building affordable housing, while celebrating the unique blend of culture & commerce that makes Oklahoma so unique.

Rose Rock  
 **Habitat for Humanity®**  
**HELP SUPPORT OUR NEXT BUILD IN 2024**



# COMMON GROUNDS COFFEE FESTIVAL

ROSE ROCK HABITAT FOR HUMANITY

Some of the best conversations begin over a simple cup of coffee.

Coffee is a communal event, and the Common Grounds Coffee Festival is about bringing people together to support the building of affordable housing for families in need through commerce, and a sharing of cultures, over common grounds.

Help break the cycle of poverty through affordable housing.

The Coffee Festival proceeds benefit the South Central Oklahoma Community by allowing Rose Rock Habitat for Humanity the funds to begin a build for a deserving family. Funds raised at the event will go directly to our next home build in 2024.

Support your community by having a cup of coffee.

With your support, we've grown from a small community organization, to a county wide organization, to a regional organization serving families throughout South Central OK by partnering with local businesses and organizations to create a better, more inclusive community for all our friends and neighbors



**MAR**

**2<sup>nd</sup>**

**2024**







# Common Grounds Coffee Festival

## Mission Statement

The Common Grounds Coffee Festival builds community by bringing people together to support a powerful local cause of building affordable housing, while celebrating the unique blend of culture & commerce that makes Oklahoma so unique.

## Goal

- \$50,000 to support our next home build in 2024.

## Exposure

- Significant exposure to a wide audience of 1,500 people, 70+ vendors and over 5,000 local social media followers.
- Enhance your brand visibility, generate targeted marketing, and foster valuable networking connections.
- Demonstrates a commitment to corporate social responsibility and can lead to positive publicity and potential sales or lead generation.

## Perks

- Business logo on the event bag, coffee mug, and t-shirt.
- Sponsor booth at the event.
- Advertisements on social media, website, and event signage will be posted at the Rose Rock Habitat for Humanity Restore after the event.
- Opportunity to include swag in the event bags for attendees and provide vendors with your business information.
- List of all vendors and contact information
- Direct access to 100+ small business owners and volunteers from the local community



2024  
March

# **BUILD HOMES. BUILD HOPE.**

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In order to be maintain our goal of being  
**The Affordable Housing Solution**, we must  
have funds. Our funding comes from...



**Restore**



**Donors**



**Partnerships**



**Grants**



**Mortgage  
Payments**



**Events**





# VOLUNTEERS NEEDED!



# 2

**March  
2024**

10:00am - 4:00pm (slots available)

Cleveland County Fairgrounds - Norman, OK

Contact: [jamie@rrhabitat.org](mailto:jamie@rrhabitat.org)

**Sign-up: [RoseRockHabitat.org/Coffee](https://RoseRockHabitat.org/Coffee)**

Get your volunteer hours in, while supporting Habitat for Humanity's mission of eliminating substandard housing in South Central Oklahoma



# COMMON GROUNDS COFFEE FESTIVAL



Rose Rock

Habitat for Humanity®



*Get your product in  
front of 1,000+ people!*

Contact: [elle@rrhabitat.org](mailto:elle@rrhabitat.org)

Learn more: [RoseRockHabitat.org/Coffee](http://RoseRockHabitat.org/Coffee)