

COMMON GROUNDS COFFEE FESTIVAL 2023

Sponsorship Information



HOSTED BY:
ROSE ROCK HABITAT FOR HUMANITY
ROSEROCKHABITAT.ORG



WHY COFFEE?

With a rich robust coffee culture brewing around the metro we found ourselves in a unique position to highlight the local roasters by creating some common grounds for them to show off their expertise and award their skill and talent through a roast battle.

WHO DOES IT BENEFIT?

The Coffee Festival Proceeds benefit the Cleveland County Community by allowing Rose Rock Habitat for Humanity the funds to begin a build for a deserving family.

WHAT IS THE GOAL?

To raise \$80,000 to build one home for a deserving family that would otherwise not have the opportunity to own a home.

HOW MUCH DOES IT COST TO BUILD?

Rose Rock Habitat for Humanity builds homes in partnership with qualifying families and our community. We then sell these homes at no profit to low-income families. Our homes are attractive, well built and extremely energy efficient, with new home prices averaging about \$119,000, plus the cost of land.

WHEN IS THE FESTIVAL?

Saturday, March 4, 2023 from 9AM - 3PM

WHERE IS THE FESTIVAL?

Cleveland County Fairgrounds.
615 E. Robinson Avenue Norman OK

CAN I HELP WITH THE FESTIVAL?

All caffeinated volunteers are welcome! Contact Elle Shroyer at Rose Rock Habitat for Humanity. development@rrhabitat.org or 405.366.2813

CAN I HELP WITH THE BUILD?

We couldn't fulfill our mission without the help of our generous volunteers. Become part of the energy that powers our drive toward a world where everyone has a decent place to live today! At Rose Rock Habitat for Humanity there's a job for everyone! As a Non-Profit organization we rely heavily on a hard working dedicated volunteer force. Contact volunteer@rrhabitat.org to learn more.

HOW MUCH ARE SPONSORSHIPS?

Great Question! See the next page for sponsorship levels. Just like your favorite bougie Venti Americano half caf made with oat milk and one sugar custom sponsorships are available. Take a look at the sponsorship menu on the following page to make your selection. Contact Elle Shroyer at Rose Rock Habitat for Humanity with any questions. development@rrhabitat.org or 405.366.2813



Sponsorship Menu



DOUBLE
ESPRESSO
(1x)

- Business logo on the event bag, coffee mug, and t-shirt.
- Sponsor booth at the event.
- Advertisement on social media, website, and event signage that will be posted at the Rose Rock Habitat for Humanity Restore after the event.
- Opportunity to be interviewed by Loveworks Leadership students

\$10,000



ICED VANILLA
CHAI (2x)

- Business logo on the event bag or coffee mug, and t-shirt.
- Sponsor booth at the event.
- Advertisement on social media, website, and event signage that will be posted at the Rose Rock Habitat for Humanity Restore after the event.
- Opportunity to be interviewed by Loveworks Leadership students

\$5,000



WHITE CHOCOLATE
MOCHA
(4x)

- Business logo on the event t-shirt.
- Sponsor booth at the event.
- Advertisement on social media, website, and event signage that will be posted at the Rose Rock Habitat for Humanity Restore after the event.
- Opportunity to be interviewed by Loveworks Leadership students

\$2,500



CARAMEL
MACHIATTO
(10x)

- Advertisement on social media, website, and event signage that will be posted at the Rose Rock Habitat for Humanity Restore after the event.
- Opportunity to be interviewed by Loveworks Leadership students

\$1,000



FRAPPICCHINO
(20x)

Event sponsor will have the opportunity to provide up to two pieces of business swag to include in the event bag for the first 1000 guests. Swag must be received and approved by Rose Rock Habitat for Humanity by February 15, 2023. Business name will be included on the complete list of financial supporters at the end of the event.

\$ 500



PLAIN CUP O JOE
(50x)

Event sponsors can show their support for the Building Homes and Hope fund by donating to the event. Business name will be on the complete list of financial supporters at the end of the event.

\$ 100

*Individual donations can also be made at Rose Rock Habitat for Humanity





SPONSORSHIP AGREEMENT FORM

Rose Rock Habitat for Humanity is a not-for-profit organization dedicated to putting God's love into action by bringing people together to build homes, community, and hope. Rose Rock Habitat for Humanity's vision is to help build a world where everyone has a decent place to live. Rose Rock Habitat for Humanity does this best by raising funds to build affordable homes in the South-Central Oklahoma community. The Rose Rock Habitat for Humanity's Coffee Festival is a key fundraising activity for our organization with the proceeds going directly toward affordable home ownership.

My organization wishes to sponsor (*check one or more*)



Double Espresso-\$10,000



Caramel Machiatto-\$1,000



Iced Vanilla Chai-\$5,000



Frappuccino-\$500



White Chocolate Mocha-\$2,500



Plain Cup O Joe-\$100

Please type or print

Organization: _____

Contact Name: _____ Title: _____

Business Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Total Amount Due: \$_____

Payment Method: Visa MC Check

Make checks payable to Rose Rock Habitat for Humanity (address below) FEIN: 73-1422362

Card Number: _____ Expiration Date: ____/____ CVV: _____

Signature: _____

***I understand no guarantee of the level until the funds are given to or received by Rose Rock Habitat for Humanity. PO Box 1005 Norman, OK 73070

